

CSR activities carried out during the financial year 2017-18 and its impact

A. Name of the implementing Agency- YOUTHREACH

S.No.	Activities carried out in Nalagarh	Impact on beneficiaries
I	<u>WASH PROGRAMME</u>	
	<p>Sanitation and Health Awareness Activities-</p> <p>1. 105 toilets for individual households and 1 toilet in school were constructed between 2014-16.</p> <p>2. 102 awareness sessions were organized between 2014-18; out of 102 sessions, 27 workshops were carried out in 2017-18-</p> <p>a. To bring about behavioural changes in the area of health hygiene and sanitation of under privileged families.</p> <p>b. To curtail the practice of open defecation.</p> <p>c. Informative sessions on adolescent health education and life style diseases.</p> <p>d. Information on components of a good diet and healthy lifestyle.</p> <p>e. Distribution of pamphlets on causes, symptoms and remedial action to overcome anaemia, diabetes, uric acid, cholesterol, blood pressure.</p> <p>f. Awareness programmes in schools</p>	<p>1. Behavioural changes in the health hygiene and sanitation of underprivileged families.</p> <p>2. Beneficiary members have contributed towards construction of toilets.</p> <p>3. Beneficiaries having elderly members, females and children feel safe and convenient with a toilet in their home.</p> <p>4. Toilet cleaning supplies helped the beneficiaries in maintaining a clean toilet.</p> <p>5. A conscious change in the habit and use of proper means for hand washing and cleaning.</p> <p>6. Wall paintings and pamphlets were effective tools in spreading awareness.</p>

	<p>about techniques of hand washing and inculcating hygienic lifestyle.</p> <p>g. Painting of slogans at community places on health and sanitation.</p> <p>h. Assessment of toilets constructed and their upkeep were checked randomly.</p> <p>i. Distribution of toilet cleaning kits and brushes.</p>	
II	<u>ENTERPRISE DEVELOPMENT</u>	
	<p><u>The Chetna Milk Producer and Marketing Society Limited</u></p> <ol style="list-style-type: none"> 1. In 2016-17, a Cooperative Society with 50 community members was registered to capture the untapped potential of livestock. 2. In 2017-18, the number grew to 150 with a total of 72 members along with 78 non-members. 3. Awareness drive was conducted in villages having surplus milk, and community members were informed about animal care, balanced feed and nutrition in order to obtain high quality milk. 4. Information on availability of fodder at subsidized rates was given. 5. Integration of dairy farming with agriculture and horticulture was also focused during group discussions. 	<ol style="list-style-type: none"> 1. Cooperative Society provided them a platform to sell surplus milk, which earlier they would offer to neighbours or just use it at home. 2. It created additional source of income. 3. Beneficiaries purchased more animals as the cooperative society provided them with a platform to sell their product. 4. Cooperative Society sold feed and khal at lower price than market rate, for benefit of members. 5. Cooperative Society is working towards creating more collection centres, calibration of instruments and devices and integrating dairy with agriculture.

6.	Process of book keeping for both dairy farming and agriculture were taught, along with cost benefit analysis.	
III	<u>AGRICULTURE</u>	
1. 2. 3. 4. 5. 6. 7. 8.	As Nalagarh primarily is getting converted into an industrial area, the focus on agriculture was low. Agriculture awareness was conducted under Project Chetna in 2017-2018. Awareness sessions were held for dissemination of information on correct and scientific agricultural practices. Intervention of Department of Agriculture assisted in conducting sessions for farmers. Information on how to avail 70% subsidy on green house was given, besides seed procurement programme of BDO, plant procurement programme of horticulture deptt and subsidized sale of mechanical tools. Water conservation through drip irrigation and periodicity to irrigate land was informed. Location of 'different vegetable markets' were provided to enable farmers to sell their marketable output. Exposure visits to "Krishi Vigyan Kendras" and "Khan Mushroom and Training Farm" was organized to assist	1. This programme has been able to impact around 800 beneficiaries with total of 200 families in 16 villages during the year through 16 activities. 2. Community members availed seeds and medicines from block level and started adopting scientific cultivation techniques. 3. In one of the case study, Mr.Jagtar Singh, 69 years, realised the mistake he was committing by using conventional technique of sowing seeds. After applying new methods, he was able to generate a profit of Rs.28,000/- with one rabi crop. 4. Community members were able to adopt best irrigation practices for water conservation. 5. Besides agriculture produces, farmers focused on economically profitable cropping like vegetables, black gram and maze seeds for which Youthreach assisted in procuring the seeds. 6. Farmers were now able to fetch maximum benefits from HDO and ADO in agriculture sector development. 7. Five farmers built their vermi compost unit, out of which two farmers had received their

	<p>farmers in adopting modern scientific ways of agriculture.</p> <p>9. 50 apple trees from the Horticulture Development office, Nalagarh were provided to 10 farmers, as apple trees can be successful in this region.</p> <p>10. Information on Mukhya Mantri Krishi Sanrakshan Yojana was given, wherein members can avail upto 80% subsidy to install solar panel electric fencing.</p> <p>11. Soil health cards were initiated and land mapping was completed.</p> <p>12. Community members were encouraged to build vermi compost units and avail upto 50% subsidy of total expenditure from HDO, Nalagarh Agriculture Development Office.</p>	<p>subsidy while three are awaiting the same.</p>
<p>IV</p>	<p><u>ADULT LITERACY PROGRAMME</u></p>	
	<p>1. Project Chetna team participated in Internal Women's Day celebration conducted by Asahi India Glass Ltd. (AIS) in Roorkee, Utrakhand.</p> <p>2. The programme aimed at Adult Literacy making women functionally literate, women equality and increased participation in all aspects of society.</p> <p>3. Team met women who had initiated their own enterprises and became financially independent.</p>	<p>1. Youthreach team took ideas through the programme and success stories that can be implemented in our project at Nalagarh.</p>

B. Name of The Implementing Agency- THE NABHA FOUNDATION

S.No.	Activities carried out in Nalagarh	Impact on beneficiaries
I	<u>NAVI DISHA SCHOOLS</u>	
1. 5 Primary schools across Nabha rural belt were set up to build academic excellence. 2. In the year 2016-2017, Indag participated in capacity building and education program at Nabha, which was considered in 2017-2018. 3. Navi Disha School has succeeded in establishing as model for child development and learning in pre-primary section.		1. Excellence in academics, sports and co-curricular activities was achieved by helping students to unlock their full potential. - Honey Kaur cleared state level entrance exam and attained scholarship upto class 12 th . - Maffia topped class 6 th from among 70 students. - Gagandeep Kaur played handball at the state level. - Jaspreet Kaur and Arshpreet Kaur played Kabaddi at state level. - Makhan Kaur attained A-certificate at NCC. 2. Navi Disha School hosted Pradhan Mantri Mann Ki Baat Program at village level. 3. Students passed from Navi Disha Schools moved to English Medium Schools for Middle and High School education 4. Dropout rates, absenteeism, gender inequality are few issues which were corrected through extensive support of Navi Disha Schools. 5. 350 children and their families spread across five villages have benefitted.
II	<u>MAHARANI GURCHARAN KAUR EURO GROUP PREPARATORY SCHOOL, NABHA</u>	
1. Ecofriendly school was started in March, 2017 with strength of 38 students. 2. The school aims at promoting education to girl child.		1. Being one of its own kinds of school at Nabha, it has gained popularity among parents for classes from Pre-nursery to class 5 th . 2. Indag has partly contributed towards the expenses of the school, till it becomes self-sustainable. 3. Navi Disha Schools and MGK Girls School aims in

		addressing high female foeticide, drug addiction, unemployment and other prevalent social evils, by imparting education to girls and deprived children in the rural areas of Nabha.
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C. Name of implementing agency- Directly by INDAG RUBBER LIMITED

Sl. No.	Activities carried out in Nalagarh	Impact on beneficiaries
1.	Development of local sports ground at Bhogpur village so as to promote sports activities.	Development of sports ground is helping young talent to practice and train themselves so that they can represent in various levels of competition. Not only young talent, but people of all ages are getting benefit of sports ground by adopting better lifestyle.
2.	Plantation of trees on government land at Nalagarh and fencing of the area.	Plantation of trees had contributed towards improvement and beautification of environment. Out of 400 trees, 50% trees have survived.
3.	Orphan Children Pension Distribution Programme. (Rs.300 per month given to 47 orphans)	47 orphans have been provided free education since last 3 years, with a view to educate and make them independent.
4.	Coaching to various students of class 11 th and 12 th of Govt. School for preparing them for medical and engineering entrance exam.	Students of class 11 th & 12 th of Govt. School in Nalagarh, who were given coaching, have done well at school level. This had helped them to enhance competitive skills and improve their confidence level.
5.	Cash reward of Rs.1000/- each to students from class 1 st to 8 th who stood 1 st , 2 nd and 3 rd in class.	Students were motivated to perform better and bag cash reward every year.
6.	Contribution made to govt.school, Rehru for capacity building.	Funds being utilized for infrastructure development.
7.	Contribution given to Chief Minister Relief Fund	